



JUNETEENTH

GVL'INC.



JUNE 14-19, 2024

Juneteenth GVL 2024 Sponsorship Support

Juneteenth GVL's mission is to unite all Americans to celebrate freedom through the recognition, education, and preservation of Juneteenth as a national holiday.

About

Juneteenth GVL Inc., in partnership with Vernon Veteran Services, Inc. launched our inaugural celebration of Black culture through the creation of [Juneteenth GVL](#) in 2022. Our carefully curated events and initiatives are focused on the arts, veteran welfare, higher education, and community awareness. Held in beautiful Greenville, SC-named by Condé Nast Traveler as one of the Top 10 best small towns in America- this week long celebration has far exceeded all expectations.

Over the course of 2 years Juneteenth GVL has been able to:

- Host over 1,200 people during the annual Juneteenth Gala
- Engage over 30,000 people during the Juneteenth festival
- Distribute \$13,500 in educational scholarships
- Donate over \$20,000 to local nonprofit organizations
- Fundraise \$150,000 in corporate sponsorship contributions

Join Us In Sponsorship

We would be honored to have you join us June 14-19, 2024 as we once again celebrate Black culture, community, and freedom! Within our 2024 program development we will host The Juneteenth Royal Gala, Educational and Service Based Events, along with providing support for students and veterans. With this new approach to the celebration we aim to increase our community engagement by 60%.

Being an official sponsor connects you and our organization to a movement that amplifies community impact and celebrates the essence of freedom. Your support, regardless of the level, is invaluable. By endorsing this crucial aspect of Black culture, you also demonstrate your dedication to enhancing economic empowerment and mobility for all Greenville Residents. Through your tax-deductible investment in Juneteenth GVL, you will gain extensive exposure within our networks and among attendees, have the opportunity for an Expo Booth, and a platform to offer educational celebrations within your organization.

With your partnership, we are confident that we will not only achieve our goal, but surpass it all with one goal in mind, to serve our community. If interested in being a sponsor please contact the following to discuss sponsorship package offerings: info@juneteenthgvl.org or call (877)27-UNITY.

Let us continue to grow together!

Sincerely,



Rueben J. Hays Jr

CEO/Executive Director



Vandavid Vernon

VP/Assistant Executive Director

Corporate Sponsorship Tiers

Sponsorship Levels	TITLE SPONSOR \$50,000	PLATINUM \$25,000	GOLD \$15,000	SILVER \$10,000	BRONZE \$5,000
Event Sponsored By	✓	✓			
Event Remarks	✓	✓			
Digital Billboard Ads	✓	✓	✓		
Radio Ads	✓	✓	✓		
Event Signage	✓	✓	✓	✓	
On-Screen Ad/Video/Logo	✓	✓	✓	✓	
PA Announcements	✓	✓	✓	✓	✓
Expo Booth or Table at All Events	✓	✓	✓	✓	✓
Priority Seating at All Events	✓	✓	✓	✓	✓
Social Media Ads	✓	✓	✓	✓	✓
1 Promo Item in Gift Bag	✓	✓	✓	✓	✓
Souvenir Book Ad	2 PAGES	1 PAGE	½ PAGE	½ PAGE	¼ PAGE
Souvenir Book	20	10	10	10	10
Gala Tickets	20	10	10	10	10

Let's Collaborate Together!

SPONSOR NAME _____

COMPANY/ORGANIZATION NAME _____

TITLE _____

PHONE NUMBER _____

EMAIL ADDRESS _____

WEBSITE _____

ADDRESS _____

HOW DID YOU HEAR ABOUT US?

A Sponsorship team member will be in contact with you shortly to discuss your interest, sponsorship tier details, and custom package options.

LEVEL OF COMMITMENT

___ \$50,000 TITLE Sponsor

___ \$25,000 Platinum

___ \$15,000 Gold

___ \$10,000 Silver

___ \$5,000 Bronze

AGREEMENT

_____ I understand that I may be contacted by a member of the Juneteenth GVL sponsorship team in reference to this interest form using the submitted information.

_____ CHECK ENCLOSED: MAKE CHECKS PAYABLE TO:

JUNETEENTH GVL

1327 MILLER ROAD, SUITE B

GREENVILLE, SC 29607

Authorized Signature: _____ Date: _____